

**HOST notes and ideas - from Gordon - January 5, 2010**  
**- following Mayor's public input meeting of 15 Dec 2009 on use of the CFHF**

1. Casino - seems to only be supported by one person
2. Some council members want a "for-profit" institution - but I heard of no specific ideas for it e.g. Henry Davis (and others?)
3. Other suggestions:
  - Earth and space museum - *Joshua Tree museum* (Lakeville) extension
  - Culinary center (as in Pittsburgh)
  - New Tech (charter?) School
  - Indiana Arts Center
  - Guinness book of world records center
  - Combine *Healthworks* with a Science and Technology museum
  - Home of Blues
  - Aquarium (river fish)
4. Any proposal needs to include a "Business Plan"
5. Cannot use the football field apron as a carpark
6. Space available = 54,000 sq feet
  - much of it in the lower level - includes stadium theater - could this become a digital planetarium? An Imax theatre? (Both combined?)
  - There is a tunnel connection to the Century Center - could be used as an extension/link for the SB Art Museum

**How about a multi-use facility, incorporating many of the above proposals?**

The Navy Pier facility in Chicago could be a model:

The facility could be called - e.g. the South Bend Community Civic Center

(Or a sponsor's name - as at ND, and for other "big" facilities - part of fundraising e.g. - each room can be named for a sponsor)

- (i) a combination of museums - HOST, a Health-works part 2 - aquarium, etc
  - each project needs to raise its own money
  - each project starts small - the more investors, the more space they use.
- (ii) an educational facility (initially proposed as part of HOST) which includes
  - afterschool classes; teacher professional development center
  - teacher loan library of books and technology materials - run by NISMEC as part of HOST
- (iii) A "For-profit" sector: including small gift shops and restaurants

**Business plans**

chronology - development plan - space usage, staff needs, etc.

Annual budgets for first 5 years

Fund-raising for Foundation

Fund-raising for operations - \$ and in kind

entrance fees, memberships, corporate sponsorship...

## Part 2

Another set of Follow-up ideas is below (page 3) - a proposal/ plan for the **LEARNING CENTER**

**TECHNOLOGY, SCIENCE, MATHEMATICS, ENGINEERING, DESIGN, INVENTION, BUSINESS, MANUFACTURING**

- see page 3 and on...

I think the combo-name - **the HOST Learning Center** can work well, but we can decide that as we go forward, but however we go, a next major step is the business plan.

The beginnings of such a plan are delineated below, and we need all of us to help in fleshing it out, and then to **sell the ideas** to our community - the latter includes not just South Bend and St. Joseph County, but also the State of Indiana, and beyond...

- financially speaking, we need to convince the movers and shakers of however large we think our Community is, that our plan is both the best and the inevitable way forward, and that they will be honored to be associated with **THE HOST LEARNING CENTER**

We should now be planning the following strands: these strands are **not sequential** but should be moving forward together.

1. Deciding on who would best suited to be members on the proposed committees below
2. Inviting our choices to be on the committees.
3. Developing the business plan
4. Presenting the plan to the Mayor's Committee
5. Presenting the plan to our community
6. Developing financial support for the start-up and operation of the **HOST-LC**.

We value your input into our developing ideas

- a most important feature is to attract the best possible people in our local community to be chairs of each of the committees.

Can you make suggestions/nominations for these community leaders and activists?. It will be especially helpful if you know that you can make personal persuasive contact with your nominations.

I hope to get your nominations and feedback to these ideas within 1 week to 10 days, following which we can have a meeting to discuss the progress and next steps.

I am setting up a **HOST-LEARNING CENTER** website (it should be ready by the end of the weekend). The website will be independent of the University of Notre Dame, but of course, we continue to look to Notre Dame faculty and others to continue their enthusiastic support of the project; we will port over to the new website all the previous details and files; I will send you the address as soon as it is available.

Gordon

THE  
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MANUFACTURING**G**  
**CENTER**

**A SCIENCE AND TECHNOLOGY  
CENTER FOR THE 21<sup>st</sup>. CENTURY**

# **THE LEARNING CENTER**

## **THE QUESTIONS**

What is the best use for the Hall of Fame Building?

Why is South Bend the only large to midsize city in Indiana that does not have a Science and Technology Center?

Why are we not focusing the substantial resources in our community to meet the challenges our schools are having helping students pass ISTEP and graduating students ready to meet the global challenges our community faces?

The answer to all these questions is creation of **The Learning Center** in the Hall of Fame Building.

## **THE TECHNOLOGY, SCIENCE, MATHEMATICS, ENGINEERING, DESIGN, INVENTION, BUSINESS AND MANUFACTURING CENTER**

The Learning Center will be an expanded concept science-technology center / children's museum. The Learning Center will be a 21<sup>st</sup> century center of learning dedicated to young and old.

The Learning Center will awaken the curiosity in all of us by empowering us to explore the wonders of technology, science, mathematics, engineering, design, invention, business and manufacturing.

The Learning Center will be an ambitious collaborative that will bring together the area's leading academic, scientific, corporate and non-profit institutions to provide hands-on learning.

The Learning Center will spur thoughtful debate; and build enthusiasm for the pursuit of cutting-edge science and technology education at a time when South Bend is working to establish our community as center for technology, science, mathematics, engineering, design, invention, business and manufacturing.

## **OUR VISION**

Our vision is to awaken our community to the wonders of science and technology and the importance of science and technology to our community's future.

## **OUR MISSION**

Our mission is to create a strategic framework connecting people, organizations, and community to our regions technology, science, mathematics, engineering, design, invention, business and manufacturing resources.

## **OUR GOALS**

We will accomplish this vision and mission by creating an organization and programs to achieve four goals:

1. To engage our young people in the fun, excitement and awe of technology, science mathematics, engineering, design, invention, business and manufacturing and inspire them to pursue education and careers in these areas.
2. To raise awareness of the importance of technology, science mathematics, engineering, design, invention, business and manufacturing in everyday life in the minds of students, parents, teachers and the public at large.
3. To encourage partnership and collaboration between and among the technology, science, mathematics, engineering, design, invention, business and manufacturing community and our target audience.
4. To raise our community's profile as a leader in technology, science, mathematics, engineering, design, invention, business and manufacturing and promote the message that our city and region can and will continue to prosper because we are committed to **LEARNING**.

## **ACTION PLAN**

The Learning Centers Action Plan will be developed by a community wide committee that will be called together by the Mayor. The Mayor will appoint the Chairperson to lead the committee. The Committee will have the following sub-committees.

**Research and Development Committee:** The R&D Committee will brainstorm, search out and conceive ideas for dynamic activities and programs for the Learning Center.

**Curriculum Committee:** The Curriculum Committee will develop a core curriculum for the Learning Center based on the needs of the school systems in our community.

**Operations Committee:** The Operations Committee will develop the operational structure for the Learning Center that would include governance, membership, staffing and day to day operations.

**Design Committee:** The Design Committee will develop the plans and design standards for the Learning Center physical space, exhibits and graphics.

**Budget Committee:** The Budget Committee will develop detailed budgets for capital improvements and operations for the Learning Center based on the plans and concepts developed by the other committees.

**Finance Committee:** The Finance Committee will develop a plan for funding capital improvements and operations of the Learning Center.